

Platons GS1 Global Standards Services



It is all about using the same “Global Language of Business” across the whole value chain. Remove those barriers and get ready for tomorrow’s basic trading processes across partners.

Companies taking a role in the supply chain for consumer products today, realize that they cannot succeed “by themselves”. Their ability to succeed depends on collaboration with their various partners. This means there should be seamless efficient processes and information standards not only across company boundaries but also seamless efficient end-to-end processes across all companies taking part in the whole supply chain.

THE BUILDING BLOCKS

There are two main phases in achieving successful Collaborative Commerce, which are compliant with best practices across a broad range of industry sectors.

“Phase One: Foundation – building blocks”. Implementing Global Unique GS1 identifications (GTIN and GLN) for product and location/party, and standardizing and synchronizing the information and data used in the processes across the supply chain. Processes, organizations and systems have to learn and use “The Global Language of Business”. Remember, external data sharing initiatives

can only succeed once internal data accuracy is established, hence why this is an absolutely crucial phase for success.

After the “Foundation” has been established and data quality is stable, it is time for “Phase two: Enhancements”.

Building on the success of phase one, you can concentrate on B2B solutions, solving problems and challenges such as “Out of stock / shelf”, “Invoice errors”, “Unknown delivery status”, “Product introduction time to market/shelf”, “Logistic Costs”, “Stock Levels”, etc. creating agility and competitive advantage.

Now is the time to focus on transforming business processes to the changing market situations and consumer behavior.

Overall, the fundamental challenge for consumer product companies is to execute with sufficient speed and agility to regain and sustain market leadership.

The right product in the right location at the right time is the single largest hurdle to clear when striving for an acceptable bottom line.

Without the sale, there is no bottom line for the retailer or the manufacturer.

FACTS

Collaborative Commerce enables retailers, suppliers, and distributors to share information with one another in a standard business language, benefiting all members of the supply chain.

It encompasses the processes, technologies, and the supporting standards that allow continuous and automated exchange and synchronization of standardized information between trading partners.

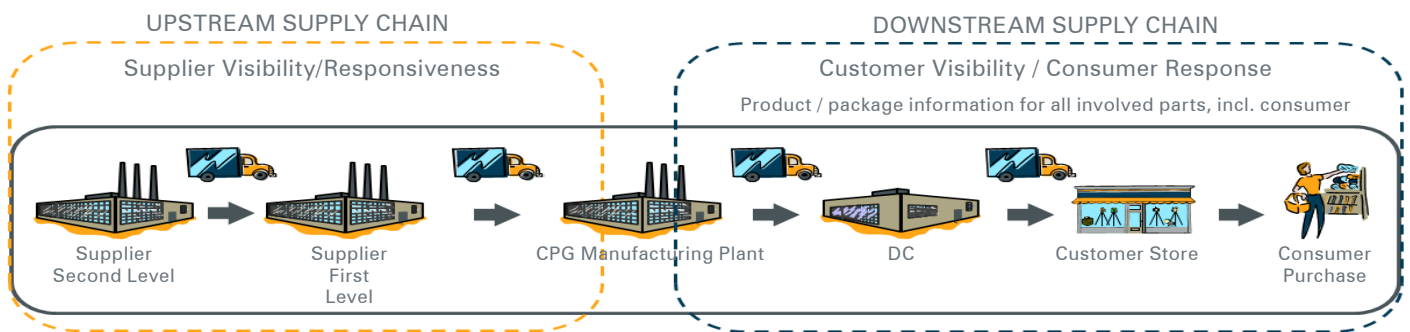
Collaborative Commerce is based on the GS1 Global Standards, a suite of integrated supply chain standards. The GS1 Global Standards are accepted worldwide, accommodating the needs of all trading partners within the global trade community. The standards allow for products, services, and raw materials to be sourced and sold anywhere in the world.

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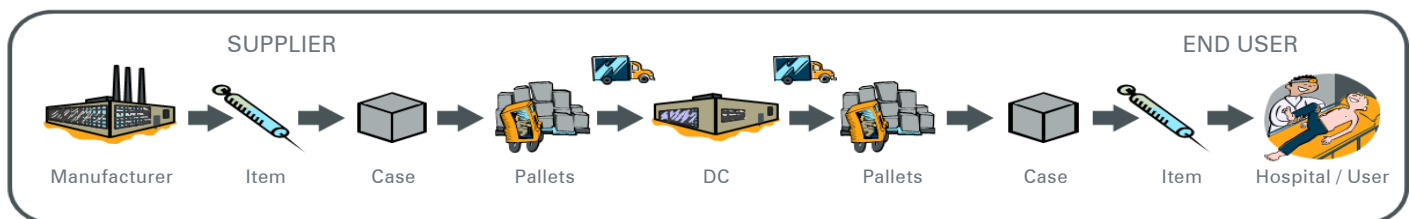
PLATON GS1 GLOBAL STANDARDS SERVICES INCLUDE:

- Development of a “Global Language of Business” strategy e.g. as a part of a complete Information Management program
- Design and development of a solid architecture for Master Data Management and synchronization.
- Support for evaluation and selection of compliant MDM / PIM and synchronization solutions.
- Ensuring GS1 Global Standards compliance in your information modeling, regarding Master Data as well as Transactional Data.
- Preparation of business processes and systems to benefit from GS1 Standards and the Global Data Synchronization Network across trading- and collaboration partners
- “Global Language of Business” for agile integration of processes across trading- and collaboration partners, - as well as for agile internal integration and fast synergies from mergers and acquisitions.
- Master Data and MDM process quality assessment and ensuring compliant with GS1 Data Quality Framework
- Trading Partner Performance Management, use of a global approved GS1 framework for Business Measures (16 common KPI’s and rules) that can be used to evaluate trading partner performance.
- Preparation of business processes, information models and systems for new standardized processes, - and technologies roll-outs as RFID / EPC and EPC Information Services, - in a long term mixed environment with the existing ways.

CONSUMER PRODUCTS SUPPLY CHAIN



HEALTHCARE SUPPLY CHAIN



Platon is long term working member of 6 different Global Standards Management Process (GSMP) where the world’s supply and demand chain specialists (together with users and GS1 standards experts) stage the future of global business standards, specifically “Business Requirements Groups” and Working Groups (Product, Price and Party information standards, GPC Global Product Classification, Data Quality Framework, Trading Partner Performance Management, Healthcare GTIN allocation).

